

Keith Campbell

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EXECUTIVE SUMMARY

Investment Banker • Accredited Valuation Analyst • Managing Director

Seasoned professional in mergers and acquisitions with expert knowledge in privately held business assignments, including sales and purchases of businesses, debt financing, troubled company restructurings, and business valuations. Exceptional communicator with a consultative sales style, strong negotiating skills, exceptional problem solving abilities, and able to perform under extreme pressure. Can aggressively identify opportunities and hidden value, while focusing on providing tactical and financial solutions for clients.

- Closed 41 Transactions
- Over \$80 Million of Enterprise Value
- Over 10,000 Logged Hours of Valuation Experience

P&L Management, Performance Optimization, Budgeting and Finance,
Organizational Leadership, Decision Making, Crisis Management.

PROFESSIONAL EXPERIENCE

1998 - Present

President

Exodus Business Solutions, Inc., San Diego, California

- Manage Operations of Exodus Business Solutions Inc.
- Developed Firm's Valuation Model in Excel and Completed Over One Hundred Valuations. (Samples available upon Request.)
- Created Strategic Marketing Plan for New Business Development and produced Firm's Infrastructure Development for Sale and Acquisition Process, Marketing Materials, Brochures, Websites and On-line Video.
- Completed Comprehensive Valuation Training with the National Association of Certified Valuation Analysts receiving "AVA" Certification.
- Mastered the Fundamentals of Writing Business Valuations for Tax Litigation, Estate Planning, Financing and Transactional Purposes.
- Areas of Transactional and Valuation Expertise Include Distributors, Manufacturing, Engineering, Contracting, Medical Device Companies and Professional Practices.

ADDITIONAL PROFESSIONAL EXPERIENCE

1990 - 1997

President

M.A.I.S., San Diego, California

- Successfully started appliance installation and service company, grew it over seven years, and sold it in 1997.

EDUCATIONAL BACKGROUND

Bachelors Degree Double Major:
Business Administration B.A. / Business Management B.M.,
Associate Arts Degree A.A.
University of Phoenix / GPA 3.6

LICENSES, ACCREDITATIONS & AFFILIATIONS

- Accredited Valuation Analyst (AVA)
- Member National Association Of Certified Valuation Analysts
- California Real Estate Broker
- Non-commission Officer United States Marine Corps 1985 - 1989

